

## Educator Frequently Asked Questions

### Who should attend JA Inspire Virtual?

Students in 8<sup>th</sup> through 12<sup>th</sup> grades in Nevada. We suggest all students participate in the live event. \* The benefit and growth is valuable for all. \*Middle or high school students can access the link and explore until October 2, 2021.

### How can my students participate?

Contact Abhino at [abhino.dagar@ja.org](mailto:abhino.dagar@ja.org) or call 702.672.5295.

### What pre-work is available?

JA will provide the downloadable career assessments and other tools to evaluate the students' interests and how they relate to those who are in different careers.

### Will there be any type of curriculum during the fair?

Yes. A downloadable workbook will be available to each student. Students may use the workbook during the virtual career fair. The actual experience is self-guided. Students should visit the exhibit halls and auditorium.

### How do students get access to the event?

Schools may provide Junior Achievement staff with the students' emails. Then, staff will send log-in information prior to the event. Alternatively, JASN staff can assign a fake email address for each student and send the log-in info to the teacher prior to the event.

### Will we know which companies will be in attendance prior to event?

Yes. A list of exhibitors can be found in the workbook.

### Is there a set schedule for day?

No. However, we suggest students visit the booths first and once finished, attend the webinars in the virtual auditorium. Students may revisit booths throughout the day. The workbook allows students to map their course before the day begins.

## Sponsor & Exhibitor Frequently Asked Questions

### Who should be my company's JA Inspire Virtual exhibitor contact?

The JA Inspire exhibitor contact is usually someone from your marketing, HR or talent and recruitment departments. Once you have assigned this project, please forward their contact

information to Shanice Stevens at [shanice.stevens@ja.org](mailto:shanice.stevens@ja.org). Shanice will send your contact all information concerning the event and your exhibitor virtual booth link.

### **What should I include in my JA Inspire Virtual booth?**

Each booth includes the following items:

- Company profile
- Contact information
- Links to company website, and videos posted on YouTube or another site
- Pre-recorded video(s) – optional but highly recommended for students to view after the live event because not all students will be participating live
- Presentations or PDF documents that you want students to download. It is recommended to upload and give them identifiable names.

### **Does a live person from my company need to be available the day of the event?**

That is an option available to you. If no one is available, the importance of having pre-recorded videos that will engage the students is even greater.

### **How do I get access to my virtual booth?**

The JA staff will send you a link to your booth so that you may access the easy booth uploader.

### **How will I be able to organize information at my booth?**

You will be able to organize your uploaded information into a series of content links that will appear in a menu at the bottom of your booth page. You can name them whatever you want. Examples are: About Us, Careers, Internships, Apprenticeships, Hot Jobs, News and Events, Contact our HR Department, etc.

### **What kind of content should my videos contain?**

- Students will be curious about what they would experience in “a day in the life” of someone who works at your company. You could choose several job types and create low-tech iPhone videos that follow your team members through different job activities.
- You can film a cool chemistry experiment or some other activity that illustrates what your company does.
- You should make sure to include footage of the work environment and the skills that you are looking for in prospective employees.
- You can also use videos that you have already created to promote your company.

- Keep in mind that students will want to take in information in “bite-sized” pieces because they will be excited to explore all of JA Inspire Virtual; for that reason, your videos should be no longer than 2-3 minutes each.

**Each student will have a “virtual backpack” and will be able to download documents. What can we offer for them to download?**

Students will be able to download any document that you post at your booth. You might want to post a document that gives students information about internships or apprenticeships. You might want to give them the email address of an individual in your HR department if students (or their parents) want to request additional information about careers at your company. You might even find that a parent applies for a job!

## **Student Frequently Asked Questions**

**What will I learn at JA Inspire Virtual?**

You will have the opportunity to learn about a variety of careers so you can do whatever you dream of when you’re an adult.

**Are there any expectations of me the day of JA Inspire Virtual?**

Yes. We hope you’ll have a great time exploring the virtual career exploration fair, learning about careers, chatting with company representatives about the careers you’re interested in and participating in the scavenger hunt. To ensure a thriving and respectful environment for all, we ask that you:

- Remember you’re representing your school. Chat will be monitored for inappropriate language and conversations. Inappropriate language or questions won’t be tolerated.
- Keep questions to exhibitors/presenters related to careers at the company or industry you’re visiting.

**How long will I spend at JA Inspire Virtual?**

You’ll have access for 150 days to return and view anything you didn’t have time to the first time or anything you want to revisit. Feel free to share this experience with your family.